

COMMUNIQUÉ

BIEC® Bangalore
International
Exhibition Centre

India's Premier International Exhibition
& Conference Facility, Bangalore, India

An initiative of  Indian Machine Tool Manufacturers' Association

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BIEC's New Hall Gets 'Gold Ratings' from Green Building Councils

The newly constructed Hall 4 at the Bangalore International Exhibition Centre (BIEC) has been awarded Gold ratings by both Indian Green Building Council (IGBC) under its New Building rating system and US Green Building Council (USGBC) under its Leadership in Energy and Environmental Design (LEED) rating level.

IGBC rating programme covers methodologies to cover diverse climatic zones and changing lifestyles. LEED certification is an official recognition that a project complies with the requirements prescribed within the LEED rating systems as created and maintained by USGBC. It is an internationally accepted benchmark for design, construction and operation of green buildings.

Completed in January 2017, BIEC's Hall 4 is India's largest columnless exhibition hall. It measures 17,500 square metres and brings forth a plethora of benefits for exhibitors and visitors alike. It is newly built, modern and equipped with the latest amenities as seen in any world class exhibition venue. Hall 4 comes with a large span of 75m columnless lattice frame structure and length of 235m. Twelve additional entry and exit gates for cargo movement on all sides of the hall facilitates quicker movement of cargo trucks and reduces the set up time for exhibition organizers. Hall 4 has six visitor entry and exit gates for smoother footfall.



"BIEC has achieved several milestones in its 10 year journey of providing a world class exhibition infrastructure for exhibition organizers. Getting the Gold certifications from IGBC as well as USGBC accentuates BIEC's commitment to promoting a sustainable environment for exhibition organizers as well as visitors."

Jamshyd Godrej, Chairman
Exhibitions, IMTMA



"BIEC had already made its mark in terms of sustainability, water efficiency, energy and atmosphere, materials and resources, indoor environmental quality, innovation in design, and so on. Gold certification is yet another feather in the cap of BIEC as a premier exhibition facility that promotes innovative design and sustainability."

V. Anbu, Director General and CEO, Indian
Machine Tool Manufacturers' Association

Solar Today Expo 2017 and LED India Expo 2017

Date: 6-8 April 2017
Organizer: Star Exhibitions
Area: 2000 sq.mts. (approx.)



Solar and LED industry is a fast growing market in India. The biggest event on solar power and LED technology in south India was held at the Bangalore International Exhibition Centre in April 2017. The twin exhibitions served as a right platform for the solar and LED industry to showcase their products, technologies and services. The exhibition was supported by the Ministry of New and Renewable Energy, Government of India.

PackPlus South'17

Date: 7 - 10 April 2017
Organizer: Print-Packing.com (P) Ltd.
Area: 3500 sq.mts. (approx.)
Exhibitors: 200+
Visitors: 7,523



PackPlus is South India's largest packaging show. PackPlus South along with PrintFair and SupplyPlus South 2017 was held at the Bangalore International Exhibition Centre. The four-day show featured 100+ live demos giving its visitors a hands-on experience and also served as a launch pad for 50+ products. Concurrent shows PrintFair and SupplyPlus South also elicited good response. The exhibitors were highly positive about converting the leads generated at the show.

Oriflame 50 Years

Date: 23 - 25 April 2017
Organizer: Oriflame India Pvt. Ltd.
Area: 6600 sq.mts. (approx.)



Oriflame Directors' Seminar 2017 held at the Bangalore International Exhibition Centre in April 2017 focused on celebrating 50 years of the brand. The show was attended by around 1700 people from across the country. The show commemorated achievers and celebrated success stories of all its stakeholders. The event showcased a stunning and immersive conference with presentations from top management interspersed with impactful performances, launches, fashion shows, testimonials and some interactive musicals.

Herbalife 2017 India Extravaganza

Date: 9 - 11 June 2017
Organizer: Herbalife International
Area: 32,500 sq.mts. (approx.)



Herbalife associates from all over India gathered at the Bangalore International Exhibition Centre in Bengaluru to celebrate the Herbalife event. The event was an opportunity for business associates to learn more from some of the most experienced and successful in business particularly on how to inspire positive nutrition habits and active lifestyles within their local communities.

Strategic Electronics Summit

Date: 6 - 7 July 2017
Organizer: ELCINA (Electronic Industries Association of India)
Area: 1860 sq.mts. (approx.)
Exhibitors: 40+



Strategic Electronics Summit is a business-to-business (B2B) event for defence and aerospace sectors. The 8th edition of Strategic Electronics Summit was held at the Bangalore International Exhibition Centre. The event comprised of two day conferences on opportunities in strategic electronics, defence offset, procurement and production policies, upcoming requirements from defence forces, DRDO and Make Indian contracts. The exhibition showcased the strategic electronics sector.

International Participation

IMEX 2017

Date: 16 - 18 May 2017
Organizer: Regent Exhibitions Ltd.
Exhibitors: 3500+
Trade Visitors: 4900+



Bangalore International Exhibition Centre (BIEC) participated at IMEX 2017 held in Frankfurt, Germany. IMEX is landmark exhibition for professionals working within the incentive travel, meetings and events industry. It was a privilege for BIEC to have represented the Indian exhibition industry at an event which attracted representatives from as many as 99 countries. Participation in IMEX has enhanced BIEC's image in the global exhibition world and opened a new set of opportunities for it to tap the European market.

In and Around BIEC

Bangalore City Centre comes closer to BIEC

The opening of Asia's biggest metro station in Majestic, Bengaluru is a historic milestone for the city's residents. Kempegowda Metro Station will now be directly connected with Nagasandra which is around 2 kilometres away from the Bangalore International Exhibition Centre. Commuters will have an easier time travelling to BIEC for exhibitions. The government will further extend the metro from Nagasandra to BIEC under phase II.

Work on construction of an underpass for smoother vehicle outside BIEC is in progress. The roads are getting widened. Visitors to BIEC can avoid traffic congestions once the underpass is ready.

Upcoming Events at BIEC

28 August 2017 - 17 November 2017



Agritech India 2017
28-30 Aug, 2017



Mining, Exploration
Convention & Trade Show,
Mining MAZMA 2017
14-16 Sep, 2017



ACETECH
6-8 Oct, 2017



Advantage
Healthcare,
12-14 Oct, 2017



SAP TechED,
25-27 Oct, 2017



INDIA
MANUFACTURING
SHOW
30 Oct-01 Nov, 2017



ADITI
4-Nov, 2017



Anita Borg
16-17 Nov, 2017



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