

## In and Around BIEC

### NHAI Vehicular Underpass



National Highways Authority of India, Ministry of Road Transport & Highways, Govt. of India is constructing a vehicular underpass to smoothen the flow of traffic on Bengaluru-Nelamangala highway. The underpass which is scheduled to be completed by May 2018 will give motorists a hassle free entry into BIEC campus.

### Metro Progress



Bangalore Metro has begun construction work for the elevated corridor from Nagasandra to BIEC. Bangalore Metro Rail Corporation is building 3 stations in the line Manjunathanagar, Jindal and BIEC Terminal stations. The construction is scheduled to be completed in mid-2019.

### New Hall 5



Construction of Hall 5 is in progress. In the first phase, flooring for the hall has been completed and we expect the hall to be ready by July 2018. This hall will be identical to Hall 4 with 75 mts. span and 235 mts. length. With completion of Hall 5 construction, BIEC will have a gross space of around 77,000 sq.mts.

## BIEC Aerial View



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Disclaimer: The figures shown in the Communique have been taken from different websites and IMTMA does not take responsibility for the accuracy of the numbers.

# COMMUNIQUE



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## BIEC is conferred with 'Gold' Rating by IGBC

Bangalore International Exhibition Centre's newly constructed Hall 4 was conferred with a 'Gold' rating by Indian Green Building Council (IGBC) under its 'New Building' rating system. The prestigious award instituted by IGBC was presented to Director General and CEO, V. Anbu on 5th October 2017 at an award function during the Green Building Congress 2017 held in Jaipur.



IGBC was established by Confederation of Indian Industry to enable a sustainable environment for all stakeholders.

"The award has been a crowning achievement for BIEC's efforts in ushering a green building movement in India. BIEC will continue to strive for providing world class infrastructure for conducting exhibitions besides promoting a green environment for exhibition organizers and visitors," said Chairman - Exhibitions, IMTMA, Jamshyd Godrej.

Concurring with Godrej's views IMTMA Director General V. Anbu stated, "It was indeed a great honour for BIEC to bag the coveted Gold Rating in the category and this achievement of BIEC will go a long way in encouraging our stakeholders to walk the green path."

Today, BIEC is a state-of-the-art venue for several leading international and domestic exhibitors to showcase their products and the newly built Hall 4 is a reflection of the Centre's innovative design and sustainability. With this award BIEC has set a benchmark in the exhibition industry in maintaining green norms and has thus become an inspiration for other exhibition and convention centres in India to follow the path of sustainable development.

## Global Direct 2017

Trade Show Executive's first edition of Global Direct was held from 12 to 14 July 2017 at Westin Lake Las Vegas Resort & Spa. International Association of Exhibitions & Events (IAEE) was a strategic partner for the conference.



The event elicited solid response from exhibition organizers, global venues, and exhibition and mice industry experts. The objective of the summit was to create a networking platform to build relationships and partnerships and exchange information to make venue decisions.

Bangalore International Exhibition Centre (BIEC) was a silver sponsor for Global Direct 2017. The sponsorship gave BIEC a unique opportunity in terms of visibility, promotion and brand awareness among leading exhibition organizers of Europe and USA.



### Agritech 2017

**Date:** 28 - 30 August 2017  
**Organizer:** Media Today Group  
**Area:** 12,250 sq.mts.  
**Exhibitors:** 450  
**Visitors:** 30,000 (approx.)



The ninth edition of India's leading agriculture machinery exhibition was held at Bangalore International Exhibition Centre (BIEC). DairyTech India 2017 was held concurrently. The exhibition proved to be one of the most significant platform of agriculture industry, where domestic and international companies and experts from the sector could review for a better projection of different agriculture concepts with technologies, as well as to make useful business contacts and joint venture opportunities.

### Mining Exploration & Convention Trade Show

**Date:** 14-16 September 2017  
**Organizer:** Federation of Indian Mineral Industries  
**Area:** 3500 sq.mts.  
**Exhibitors:** 100  
**Visitors:** 2000 (approx.)



Federation of Indian Mineral Industries in order to attract investment and technology organized a three days convention on mining, exploration and convention at Bangalore International Exhibition Centre (BIEC) with support of PDAC. The event provided a unique opportunity for various stakeholders involved in the mining value chain-policy makers, exploration agencies, mining companies, regulatory agencies, technologists, economists, investors, etc. to have intense deliberations and discussions. Ministry of Mines, Govt. of India sponsored the event.

### Google Cloud Summit

**Date:** 26-28 September 2017  
**Organizer:** Google  
**Area:** 3200 sq.mts.  
**Delegates:** 5000 (approx.)



Google organized a cloud summit at Bangalore International Exhibition Centre (BIEC). The event enabled participants to choose from dedicated visionary, strategic, technical, and experiential breakout sessions about all things on cloud. The summit enabled participants to gain hands-on experience and see Google Cloud technology in action at the Experience Zone. The summit covered topics such as working in a multi-cloud world, where should I run my code, using Apigee Edge to create and publish APIs that developers love, innovating in the open cloud, Google cloud storage options, and so on.

### ACETECH 2017

**Date:** 6-8 October 2017  
**Organizer:** Asian Business Exhibitions & Conferences Limited  
**Area:** 22000 sq.mts.  
**Exhibitors:** 250  
**Visitors:** 35000  
**Delegates:** 70



The ET ACETECH 2017 edition held in Bengaluru at BIEC was a specialized exhibition for building materials, architectural innovations and design products. The exhibition hosted innovation from 22 segments under one roof. Overall around 3000 innovative products were showcased.

### Advantage Healthcare

**Date:** 12-14 October 2017  
**Organizer:** Federation of Indian Chambers of Commerce & Industry  
**Area:** 10000 sq.mts.  
**Exhibitors:** 170 (approx.)  
**Visitors:** 6000 +  
**Delegations:** 60 countries



Advantage Healthcare India 2017 showcased India and its immense pool of medical capabilities and created opportunities for healthcare collaborations between participating countries. The objective of the event was to promote India as a premier global healthcare destination and to enable streamlined medical services exports from India.

The event featured reverse buyer-seller meeting and planned B2B sessions with delegates from around 60 countries.

### SAP TechED 2017

**Date:** 25 - 27 October 2017  
**Organizer:** SAP Labs India  
**Area:** 15000 sq.mts.  
**Delegates:** 5000 (approx.)



SAP experts conducted hundreds of sessions on best practices, how-to-do tips and advice. Participants learnt how to optimize the infrastructure that supports a stable core and got insight into the new technologies driving the agile business, models of future including artificial intelligence, block chain, machine learning and the Internet of Things. People working in IT sector, handling database management and administration, business intelligence, and so on attended the sessions.

### India Manufacturing Show 2017

**Date:** 30 October - 1 November 2017  
**Organizers:** IMS Foundation, Laghu Udyog Bharathi and TAFCON Projects India Pvt. Ltd.  
**Area:** 4000 sq.mts.  
**Exhibitors:** 200 (approx.)  
**Visitors:** 7000 (approx.)



The fourth edition of India Manufacturing Show, the country's premier trade fair for engineering and related sector companies was organized at BIEC. The show was a catalyst to aculeate the manufacturing sector by bringing together the best talent, technologies and minds from across the globe and provided excellent marketing opportunities for all its participants. The show focused on sectors such as aerospace and defence, auto components, energy and environment, industrial engineering, metallurgy and mining, etc.

### Expodent 2017

**Date:** 4 - 5 November 2017  
**Organizer:** Association of Dental Industry & Trade of India  
**Area:** 7000 sq.mts.  
**Exhibitors:** 350+ (approx.)  
**Visitors:** 6000+ (approx.)



It is one thing to talk about technology and collaboration. It is another thing to keep yourself abreast of developments and getting to see the innovations in action and to be a part of it. Expodent stands out for this. The event lines up a cream of the frontrunners in dental equipments arena for everybody to see. The exhibition showcased medical equipments including clinical and laboratory dental equipments and instruments using latest technology.

### Anita Borg

**Date:** 16-17 November 2017  
**Organizer:** AnitaB.org  
**Area:** 7000 sq.mts.  
**Delegates:** 3500 (approx.)



The largest gathering of women technologists in India, the Grace Hopper Celebration India took place at BIEC. The event witnessed several technical and non-technical sessions relating to artificial intelligence, data mining and machine learning, big data, cloud, internet of things, and other emerging technologies.

### Vendor Development & Investors Summit

**Date:** 23-24 November 2017  
**Organizers:** Govt. of Karnataka and Confederation of Indian Industry  
**Area:** 15000 sq.mts.  
**Exhibitors:** 850  
**Delegates:** 60  
**Visitors:** 10000



Government of Karnataka and Confederation of Indian Industry joined hands to organize this event at BIEC in Bengaluru. The objective was to bring together MSMEs and CPSUs, SPSUs and large-scale enterprises for giving market support to MSMEs, enable them to identify suitable vendors among MSME sectors and provide a common platform for businesses to interact with each other to identify the emerging demands of buyer organizations. MSMEs through the event got an opportunity to showcase their products and innovations and display their capabilities and their industrial ventures. The sectors in focus included aerospace and defence equipment, automobile, biotech, agriculture, textile and innovation and start-ups.